



**Create the new future**  
in Greater Nagoya.



# Greeting

Greater Nagoya is one of the most powerful manufacturing districts in the world with a concentration of major corporations of international repute. Buzzing with the manufacturing spirit of Monozukuri (which literally means “the drive to create products of value” ) that gives birth to creative and value-added products year after year, we are home to a myriad of enterprises especially in the production of automobiles, aircraft, machine tools, electronic components and new materials. This creative drive has recently led to the establishment of new businesses in the fields of IT, biotechnology, new energy, energy conservation and other related knowledge-based sectors, and the area is forming a cluster of these industries.

Greater Nagoya also has substantial infrastructure including Chubu International Airport, Port of Nagoya, roads and railways, and rich water resources. The area is blessed with a living environment rich in natural and tourism resources.

We at the Greater Nagoya Initiative Center, as well as all companies in the region, welcome you to join us here in the ideal location for your Japanese hub. We would love to have companies and research institutions from all over the world, with their wonderful technologies and human resources, come and visit Greater Nagoya, experience the business potential here, and take full advantage of the exciting new business opportunities we can offer.

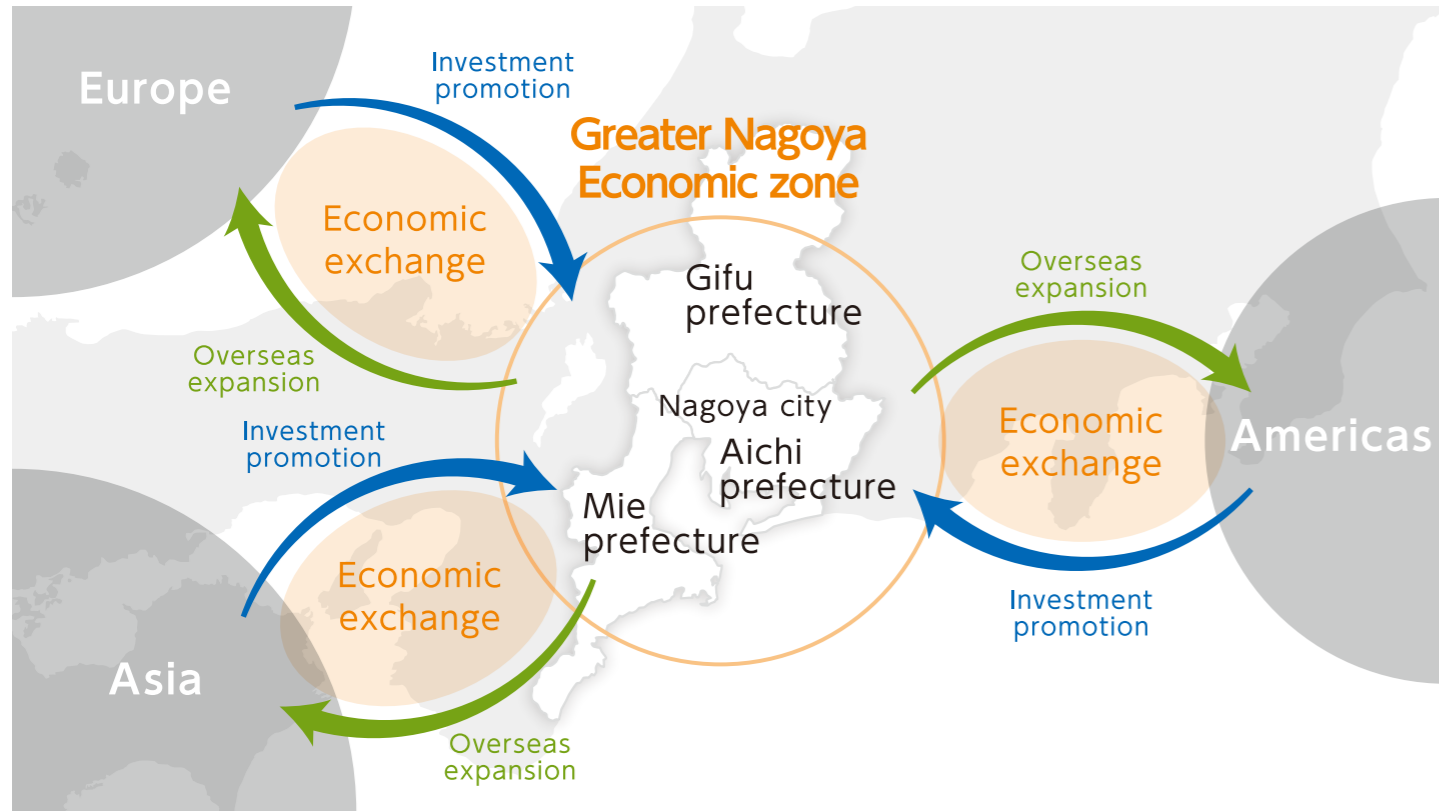


Akihisa Mizuno  
Chairman of Greater Nagoya Initiative Center (GNIC)

# Greater Nagoya Initiative (GNI)

## Greater Nagoya Initiative (GNI)

The Greater Nagoya Initiative (GNI) is an initiative that seeks to promote international economic exchange to attract outstanding companies, technologies, people, and information from around the world to Greater Nagoya (the area within a 100 km radius of the city of Nagoya), and to support companies looking to grow their business globally.



## Greater Nagoya Initiative Center (GNIC)

Comprising the area's prefectural and municipal governments, industries, universities, and research institutes, Greater Nagoya Initiative Center is a support organization that plays an important role in promoting exchange with regions and companies around the world. Our one-stop solution provides a full range of services to ensure a smooth entry for foreign companies looking to establish or expand their business in Greater Nagoya.



## Three Benefits of Doing Business in Greater Nagoya

### CENTER

#### Excellent access to other large economic zones

- Located in the heart of Japan, Greater Nagoya offers convenient access to the large economic zones of Japan's Kanto and Kansai regions.
- The area has a comprehensive network of expressways, railways, airways, and seaways suitable for the efficient transport of people and delivery of goods and services.

### INDUSTRY & ACADEMIA

#### World-leading manufacturers, universities and research institutes

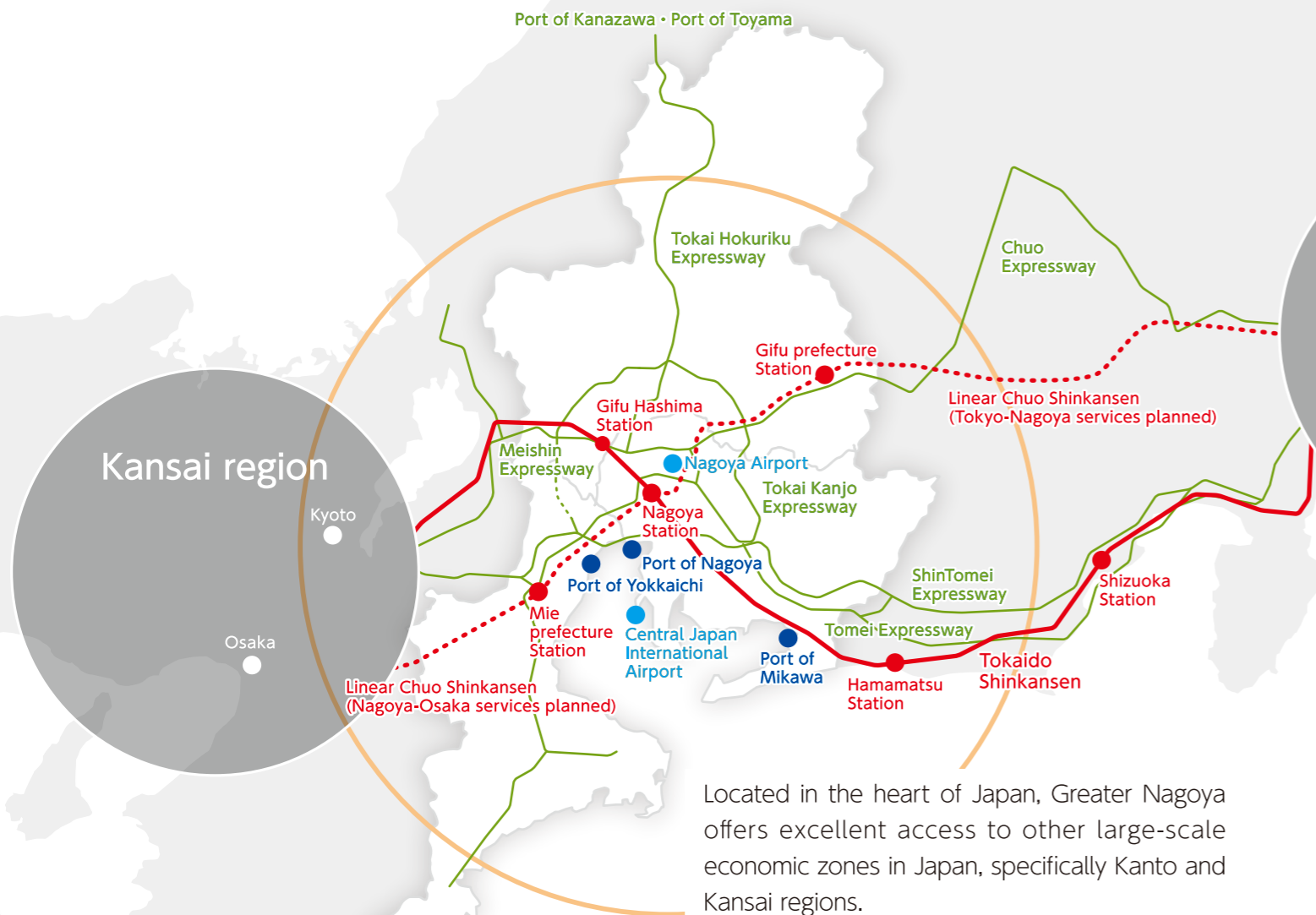
- Greater Nagoya has formed a cluster of world-leading companies and internationally competitive SMEs that provide excellent technologies and services in many different manufacturing sectors. The area maintains the number one position in Japan on product shipment value over 40 years.
- Greater Nagoya has a large number of universities and research institutes studying advanced technologies that lead the world. Through integrated industry-academia-government collaborations, these institutions support the development of new technologies and the cultivation of outstanding human resources.

### SUPPORT

#### Extensive Support

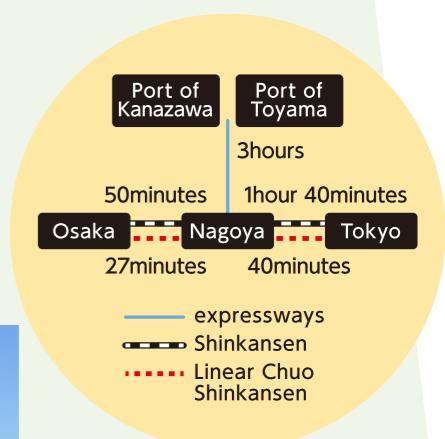
- Through collaboration with national government organizations, local governments, and industry, GNIC supports foreign companies that are interested in establishing or expanding their business in Greater Nagoya.
- We offer information on Greater Nagoya, invite companies to the region, arrange business meetings, and provide business start-up support. Other services we offer include the provision of information about setting up business overseas and sending trade missions abroad.

Greater Nagoya is home to a comprehensive and advanced network of expressways, railways, airways, and seaways that ensure efficient and effective delivery of goods and services.



Located in the heart of Japan, Greater Nagoya offers excellent access to other large-scale economic zones in Japan, specifically Kanto and Kansai regions.

By **LAND** Freight Train



**Nagoya Station**  
 Nagoya Station is the area's largest railway terminal, with all JR Tokaido Shinkansen services stopping here. It is also serviced by the Aonami Line and the Nagoya Municipal Subway, and with Kintetsu Nagoya Station and Meitetsu Nagoya Station adjoining the JR station, it serves as a hub for access to the wider region.



**Shinkansen**  
 Traveling from Nagoya on the JR Tokaido Shinkansen, Tokyo can be reached in 100 minutes and Osaka in just 50 minutes.



**Linear Chuo Shinkansen**  
 The much anticipated Linear Chuo Shinkansen will shorten the trip between Nagoya and Tokyo to about 40 minutes.

By **AIR** Air Freight



**Central Japan International Airport**  
 Offering round-the-clock take-off and landing operations, this integrated domestic and international airport boasts some of the best cargo and passenger facilities in Japan. The airport covers a total area of 470 hectares, with 3,500 meters of runway.



**Access to the World's Major Cities**  
 Greater Nagoya is an ideal location for businesses that have their sights on the global market, with convenient access to major cities around the world.

By **SEA** Cargo Ship



**Port of Nagoya**  
 The Port of Nagoya is linked to about 170 countries and regions around the world and is one of the largest trade ports in Japan in terms of total cargo volume and trade value.



**Port of Yokkaichi**  
 Home to one of Japan's largest petrochemical complexes, the Port of Yokkaichi plays an important role as an energy supply base. It also offers an extensive network of regular container shipping routes covering much of East and Southeast Asia, including China, South Korea, Taiwan, Thailand, Singapore, Indonesia, and Vietnam.

Many leading companies from a variety of manufacturing sectors have gathered in Greater Nagoya, including transportation equipment, electronic components, materials, industrial machinery, medical equipment, ceramics, and parts and tools industry(sokeizai).

## Mobility

- 1 AISIN CORPORATION Head Office
- 2 AW MIZUNAMI CO., LTD.
- 3 Kawasaki Heavy Industries, Ltd. Gifu Works
- 4 Gifu Auto Body Co.,Ltd.
- 5 JTEKT CORPORATION Head Office · Kariya Plant
- 6 SUBARU CORPORATION Handa Plant
- 7 Sumitomo Wiring Systems, Ltd. Suzuka Plant
- 8 PACIFIC INDUSTRIAL CO., LTD.  
Head Office · Nishi Ogaki Plant
- 9 DENSO CORPORATION Head Office
- 10 TOYOTA MOTOR CORPORATION  
Head Plant
- 11 TOYOTA BOSHOKU CORPORATION Head Office
- 12 NIPPON SHARYO, LTD. Head Office
- 13 Honda Motor Co., Ltd. Suzuka Factory
- 14 Mitsubishi Aircraft Corporation
- 15 MITSUBISHI MOTORS CORPORATION Okazaki Plant
- 16 Mitsubishi Heavy Industries, Ltd. Nagoya Aerospace Systems Works Oye Planet

## Machine

- 32 NTN Corporation Kuwana Works
- 33 OSG Corporation Head Office
- 34 Okuma Corporation Head Office · Plant
- 35 KYB Corporation Gifu North · South · East Plant
- 36 DMG MORI CO., LTD. Iga Campus
- 37 TOYOTA INDUSTRIES CORPORATION  
Takahama Plant
- 38 Nabtesco Corporation Tsu Plant
- 39 FUJI CORPORATION Head Office
- 40 BROTHER INDUSTRIES, LTD. Head Office
- 41 Makita Corporation Okazaki Plant
- 42 Mitsubishi Materials Corporation Gifu Plant
- 43 Mitutoyo Corporation Nakatsugawa Plant
- 44 Yamazaki Mazak Corporation  
Head Office · Oguchi
- 45 Rinnai Corporation Oguchi Plant

## Medical

- 46 ASAHI INTECC CO., LTD.  
Global Headquarters and R&D Center
- 47 Eisai Co., Ltd. Kawashima Industrial Park
- 48 KENEI PHARMACEUTICAL CO., LTD  
Matsusaka Plant
- 49 TANAC Co., Ltd.
- 50 Tokai Medical Products, Inc.
- 51 Nissin Medical Industries Co., Ltd.
- 52 NIDEK CO., LTD.
- 53 Nipro Pharma Corporation Ise Plant
- 54 Meiji Seika Pharma Co., Ltd. Gifu Plant
- 55 Menicon Co., Ltd. Seki Plant
- 56 ROHTO Pharmaceutical Co., Ltd.  
Ueno Techno Center

## Electronics

- 17 IBIDEN CO., LTD.
- 18 KIOXIA Corporation Yokkaichi Plant
- 19 Sharp Display Technology Corporation
- 20 Daido Electronics Co., Ltd. Head Office
- 21 Toshiba Infrastructure Systems & Solutions  
Corporation Mie Operations
- 22 FUJI ELECTRIC CO., LTD. Suzuka Factory
- 23 Mitsubishi Electric Corporation Nagoya Works
- 24 United Semiconductor Japan Co., Ltd. Mie Plant

## Material

- 25 SUMITOMO CHEMICAL  
COMPANY, LIMITED Gifu Plant
- 26 JSR Corporation Yokkaichi Plant
- 27 Daido Steel Co., Ltd. Chita Plant
- 28 Tosoh Corporation Yokkaichi Complex
- 29 Toray Industries, Inc. Nagoya Plant
- 30 NIPPON STEEL CORPORATION  
Nagoya Works
- 31 Mitsubishi Chemical Corporation  
Mie Plant

## Ceramic

- 57 TYK CORPORATION Headquarter
- 58 NGK INSULATORS, LTD. Headquarters
- 59 NGK CERAMIC DEVICE CO., LTD. Head Office
- 60 NGK SPARK PLUG CO., LTD. Head Office
- 61 SparkTec TONO Co., Ltd.
- 62 NORITAKE CO., LIMITED Head Office
- 63 LIXIL Group Corporation  
Enokido Sanitary Ware Plant

## Sokeizai

- 64 ISE MOLD INDUSTRY CO., LTD. (MOLD)
- 65 AVEX, INC Tado Factory (Cutting)
- 66 Kai industries co.,ltd
- 67 Gifu Plastic Industry Co., Ltd. (Resin molding)
- 68 KOJIMA INDUSTRIES CORPORATION  
Head Office (Resin molding)
- 69 TOGO SEISAKUSYO CORPORATION  
Head Office (Spring)
- 70 MINO Industry Co., Ltd. (Die-cast)

\*This map contains the major production and development bases of companies located in Greater Nagoya. (As of April 2024. Companies are listed in the order of the Japanese syllabary.)



**Mobility**  
Automotive, Auto Parts,  
Aerospace, Rolling Stock...



MITSUBISHI MOTORS CORPORATION



Mitsubishi Aircraft Corporation



TOYOTA MOTOR CORPORATION



Honda Motor Co., Ltd.



NIPPON SHARYO, LTD.



TOYOTA BOSHOKU CORPORATION



Sumitomo Wiring Systems, Ltd.



Kawasaki Heavy Industries, Ltd.



**Machine**  
Industry Machines,  
Machine Accessory, Tools...



TOYOTA INDUSTRIES CORPORATION



FUJI CORPORATION



DMG MORI CO., LTD.



OSG Corporation



NTN Corporation



Nissin Medical Industries Co., Ltd.



TANAC Co., Ltd.



**Medical**  
Medical Device,  
Medicine, Welfare Device...



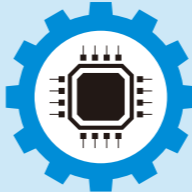
Mitsubishi Chemical Corporation



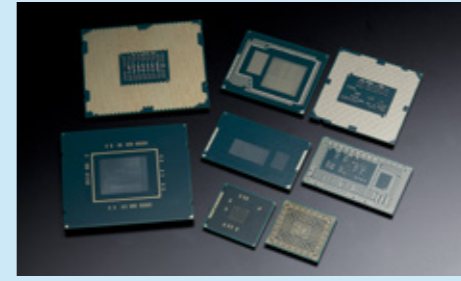
Daido Steel Co., Ltd.




**Material**  
Steel, Stainless,  
Chemical, Carbon...



**Electronics**  
Electronic device,  
Factory automation...



IBIDEN CO., LTD.



Mitsubishi Electric Corporation



**Ceramic**  
Auto Parts, Refractories,  
Grinding Wheel, Sanitary Ware...



NGK INSULATORS, LTD.



TYK CORPORATION



Gifu Plastic Industry Co., Ltd.



KOJIMA INDUSTRIES CORPORATION



**Sokeizai**  
Mold, Metal Stamping,  
Plastic processing, Casting...



Greater Nagoya has a large number of universities, public research institutions and corporate research centers studying advanced technologies in various industries by which Japan leads the world. Through integrated industry-academia-government collaborations, these institutions support the development of new technologies and the cultivation of outstanding human resources.



### Gifu University

All of Gifu University's undergraduate faculties and graduate schools are located on the one campus. The university leverages this characteristic in both education and research, providing education focused on the development of human resources with advanced skills and expertise, high-quality research as a foundation for education, and internationalization efforts rooted in the local community. It has established the Gifu University Center for Advanced and Smart Die Engineering Technology as its general research hub for manufacturing technology, where it conducts research on dies and adjacent areas, and integrated practical education in manufacturing. The aims of this center to use IoT and AI to strengthen the university's research capabilities based on success in production technology development in the die sector, to promote regional revitalization.



▲Gifu University Center for Advanced and Smart Die Engineering Technology



### Mie University

In addition to its contributions to regional development through education and research, Mie University promotes two-way cooperation with the local community. In its research activities in particular, it strives to enhance its diverse and creative applied and basic research and seeks to pass on and further develop its own unique research domains. It is also engaged in general science and groundbreaking international research themes.

◀Deep UV LED research: Metalorganic vapor phase epitaxy (MOVPE) device that grows monocrystalline layers for nitride semiconductors, controlling thickness on a scale of several nanometers



### Nagoya Institute of Technology

Nagoya Institute of Technology connects "people," "knowledge," and "technology" through its networks with universities and research institutes in Japan and abroad, industry, government, and financial circles. It envisages smiles on people's faces with new technological value and, through the formation of hubs for communicating to the world, it aims to create innovation and develop global leaders as a comprehensive engineering university.



### Knowledge Hub Aichi

Knowledge Hub Aichi conducts cutting-edge research and provides a development environment that supports manufacturing technology creating high added value. The institution consists of The Aichi Center for Industry and Science Technology, Aichi Synchrotron Radiation Center, and New Energy Research Area. They play a major role in testing services and promoting industry-academia-government collaboration projects.



### National Institute of Advanced Industrial Science and Technology Chubu Center

One of Japan's leading public research institutions, National Institute of Advanced Industrial Science and Technology Chubu Center promotes the research and development of highly efficient and environmentally-suitable industrial materials needed for the development of mobility of the future that is kind to people, society, and the environment. It also serves as a hub for innovation in the Chubu region, conducting many joint research projects with nearby companies, universities, and public research organizations.



▲High heat-resistant Sm-Fe-N anisotropic sintered magnet



### Nagoya University

Nagoya University seeks interaction with the world as a core university in a region with the most advanced cluster of manufacturing industries. To this end, it is proactively engaged in internationalization initiatives, as well as the further strengthening of its research and educational capabilities through a variety of collaborative projects. Its advanced research capabilities have so far produced six Nobel Prize winners for chemistry and physics.



### TOYOHASHI UNIVERSITY OF TECHNOLOGY

One of the aims of Toyohashi University of Technology (TUT) is to develop its students, many of whom come from technical colleges, into both engineers and researchers who have a high degree of expertise and who possess outstanding technological development skills. TUT also strives to form a hub where industry-academia can meet and promotes collaboration with regional industry through joint research with the private sector and other bodies.



Many foreign companies have established operations in Greater Nagoya with the aim of expanding new businesses.



**Beckhoff Automation K.K.**

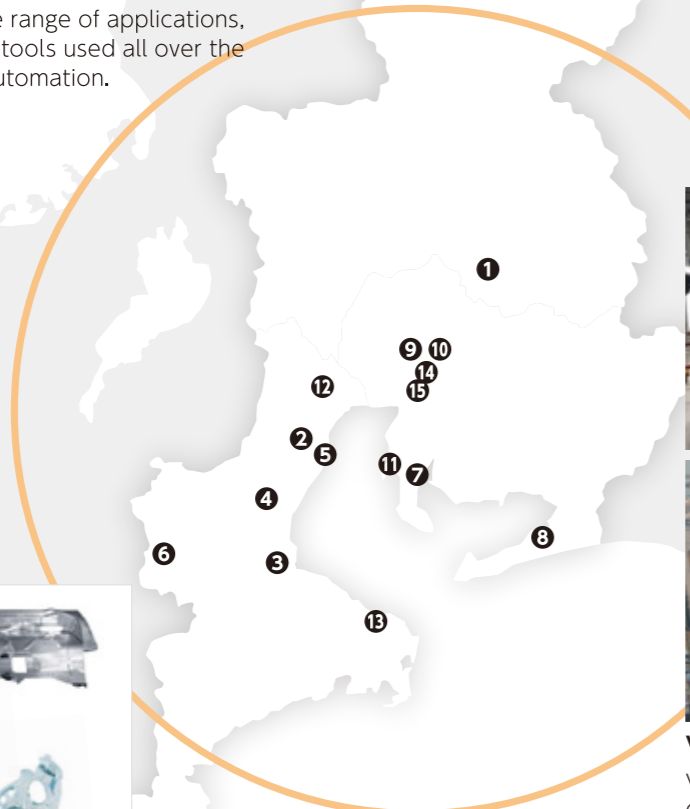
Beckhoff offers open automated control solutions that can be adapted to a wide range of applications, from CNC-controlled machine tools used all over the world to advanced building automation.



**Gestamp Hot Stamping Japan Co., Ltd.**

Gestamp is a world leader in hot stamping technology, which is used to make vehicles lighter and safer. It uses this technology to manufacture advanced body-in-white components.

- ❶ Amazon Japan G.K. Tajimi Fulfillmentcenter
- ❷ Western Digital Japan
- ❸ Gestamp Hot Stamping Japan Co., Ltd. Matsusaka Plant
- ❹ CMC Materials, Inc.
- ❺ BASF Japan Ltd.
- ❻ BorgWarner Morse Systems Japan K.K. Head Office
- ❼ Pfizer Global Supply Japan Inc. Nagoya Plant
- ❽ Volkswagen Group Japan KK Toyohashi Head Office



**Volkswagen Group Japan KK**

Volkswagen Group Japan imports Group-brand vehicles and parts and ships them to authorized dealers in Japan.

As one of the largest vehicle importing facilities in Japan, it has a vehicle preparation center, parts warehouse, training facility and others all in one location.

- ❾ Beckhoff Automation K.K. Nagoya Office
- ❿ Magna International Japan Inc
- ⓫ Umicore Shokubai Japan Co., Ltd. Head Office/Test Center
- ⓬ United Semiconductor Japan Co., Ltd. Mie Plant
- ⓭ UL Japan, Inc. Head Office
- ⓮ LORD Japan, Inc. Asia Pacific Technology Center
- ⓯ CemeCon K.K.

**Greater Nagoya Initiative Center (GNIC)**

We promote exchanges with regions and companies around the world and provide support to ensure a smooth entry for foreign companies looking to establish or expand their business in Greater Nagoya region.

**[Services]**



**Invitation Activity and Regional Exchanges**

By sending trade missions overseas and exhibiting at trade exhibitions, we invite foreign companies who are interested in investing in Greater Nagoya to come to the area.



**Seminars and Business-Matching**

We offer seminars and business-matching opportunities between foreign companies and companies in the Greater Nagoya area.



**Entry Support**

We support companies setting up in the region by providing incubator facilities, to ensure they have a base from which to pursue their business. We also offer legal and financial services.



**Information Provision and Follow-up Support**

We provide continuous support and information for companies that have established themselves in the area, to assist them to expand their business.



**[Network]** GNIC collaborates with national government agencies, local governments, and industry to help foreign companies to establish and roll out their business in Japan.

- <Government agency>  
Chubu Bureau Economy, Trade and Industry/JETRO NAGOYA/JETRO GIFU/JETRO MIE
- <Local government>  
Aichi prefecture, Nagoya city, Toyohashi city, Toyota city/Gifu prefecture, Kakamigahara city/Mie prefecture, Yokkaichi city, Matsusaka city
- <Local economic organization>  
CENTRAL JAPAN ECONOMIC FEDERATION/Nagoya Chamber of Commerce & Industry/Toyohashi Chamber of Commerce & Industry/Okazaki Chamber of Commerce & Industry/Seto Chamber of Commerce & Industry/Toyota Chamber of Commerce & Industry/Gifu Chamber of Commerce & Industry/Kakamigahara Chamber of Commerce & Industry/Nagano Employers' Association Iida branch
- <Support organization>  
The Public Foundation of Chubu Science and Technology Center
- <Financial institution>  
JUROKU BANK/HYAKUGO BANK/AICHI BANK/NAGOYA BANK
- <trading company>  
Toyota Tsusho Corporation
- <GNI Partners>  
About 580 companies

※As of April 2024

**Would you like to start doing business in Greater Nagoya?  
We eagerly await inquiries from people in government  
and companies who are interested in our region.**

**[Contact]**

**Greater Nagoya Initiative Center (GNIC)**

C/O Public Foundation of Chubu Science and Technology Center  
Ikko Osu Building 7F, Osu 1-35-18, Naka-ku, Nagoya, Japan 460-0011

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# The Charms of Greater Nagoya Sightseeing

In Greater Nagoya, traditional culture and natural assets are carefully protected. The region is home to rich historical heritage, including Ise Grand Shrine, which has existed since the times of Japanese Mythology, the World Heritage-listed Kumano Ancient Trail, and Nagara River cormorant fishing, a practice that dates back more than 1,300 years.



Seki City, home of the Mino Tradition of swords



Gifu Cormorant Fishing on the Nagara River UKAI



Ise Jingu -Naiku-



Kumano Kodo



Ghibli Park (in development)  
©Studio Ghibli



OASIS21



NAGOYA CASTLE



PORT OF NAGOYA PUBLIC AQUARIUM



TOYOTA AUTOMOBILE MUSEUM



Gifu lantern



Pearl manufacturing



Toyota Commemorative Museum of Industry and Technology



Noritake Garden Craft Center



AICHI MUSEUM OF FLIGHT

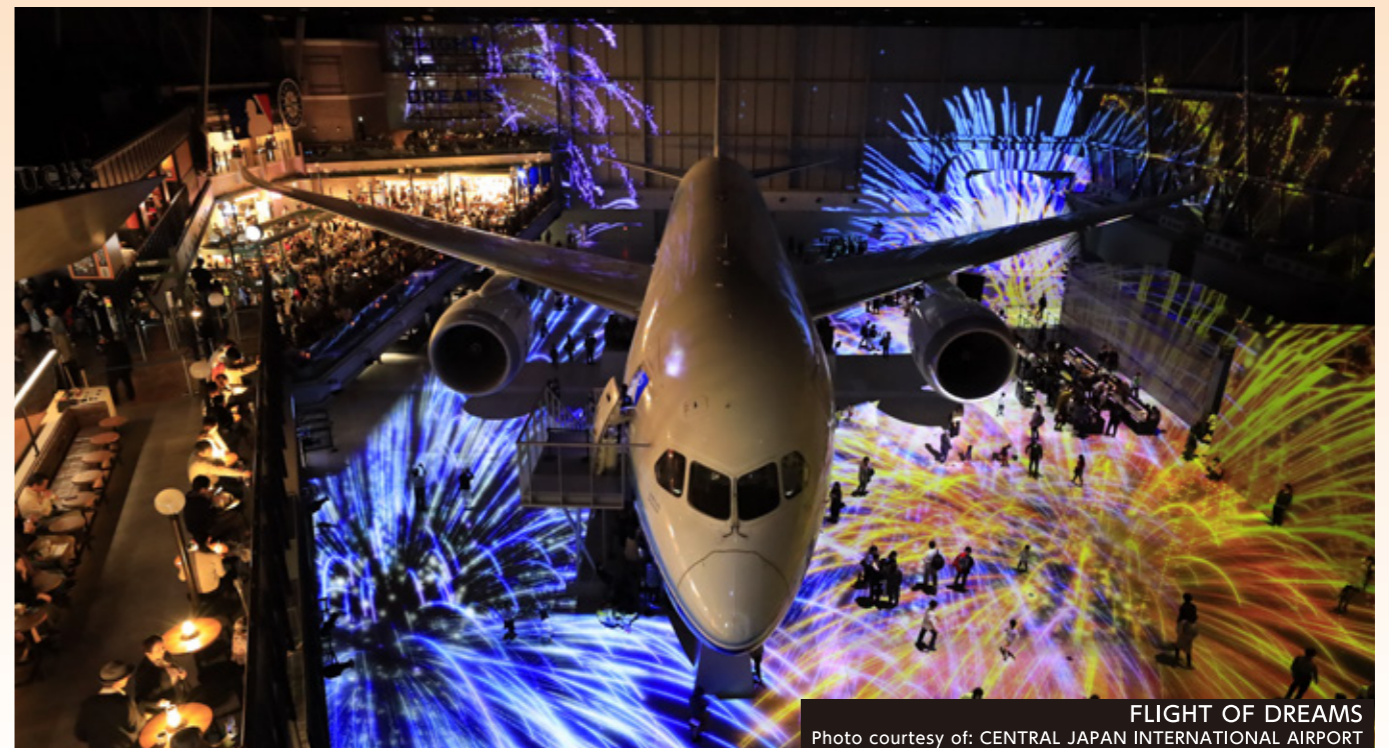


Iga-ware

# Industrial tourism

A center of the manufacturing industry, Greater Nagoya is home to many traditional and local industries that could be described as the starting point of Japanese monozukuri.

Industries that have grown amid the rich natural surrounds of the region have gone through numerous transformations to form the foundations of today's technological innovations.



FLIGHT OF DREAMS  
Photo courtesy of: CENTRAL JAPAN INTERNATIONAL AIRPORT

# Nature·Culture

Seasonal landscapes and luxuriant natural scenery are another of Greater Nagoya's charms. They include Korankei, a gorge that is famous for the magnificent sight of 4,000 colorful maple trees in the fall, and the World Heritage-listed village of Hida-Shirakawa-go. Hommaru Palace at Nagoya Castle, built by Japan's first shogun, Tokugawa Ieyasu, is a symbol of Greater Nagoya, which has produced many great leaders.

Shirakawa village in midsummer



Shirakawa village in winter



Ninja MUSEUM of Igaryu



Ago Bay



Arimatsu



Aichi Sky Expo



Nagoya Castle Hommaru palace



Korankei

# Food

Blessed with a mild climate all year round, Greater Nagoya boasts a rich food culture that abounds in the fruits of both the sea and the land. A great diversity of cuisines can be enjoyed, from famous premium ingredients such as Japanese spiny lobster, Hida beef, and Matsusaka beef to classic Nagoya dishes, such as miso-nikomi udon (udon noodles cooked in a miso broth) and Hitsumabushi, a grilled eel rice bowl dish.



Matsusaka Beef



Atsumi Muskmelon



Japanese Spiny Lobster



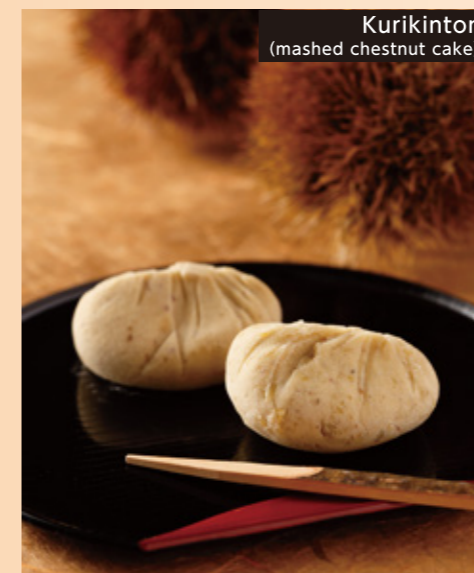
Nishio Matcha  
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Hitsumabushi  
(Grilled eel on rice)



Miso-nikomi Udon  
(Noodles)



Kurikinton  
(mashed chestnut cake)



Hida beef